



## SIPRADI and TATA Motors celebrates International Yoga Day 2018 in major cities throughout Nepal



SIPRADI Trading P. Ltd., SIPRADIAN SAHAYATA SANSTHA along with TATA Motors celebrated 'International Yoga day' throughout the country in 9 major cities.

This event initiated by SIPRADI Trading P. Ltd. was organized and supported by SIPRADIAN SAHAYATA SANSTHA and TATA Motors jointly.

The event had a participation of thousands of attendees including senior official representatives of SIPRADI and TATA Motors along with the entire employees, regional authorities, media friends and customers. Yoga, a thousand year old discipline is a physical, mental, and spiritual practice. SIPRADI joins this worldwide initiative that many countries have welcomed since the United Nations agreed few years ago to celebrate this day in recognition of the contribution that yoga, as a holistic system, provided to those who practiced it.

Shambhu Prasad Dahal, Director – SIPRADI Trading P. Ltd. said "I am glad to see the participation from different age groups including the youths, as Yoga is a spiritual and ascetic discipline widely practiced for relaxation and health. The youth in this age are very much occupied and lost in the hustle and tussle of life. Therefore, Yoga helps in soothing the mind, body and soul. SIPRADI Trading along with SIPRADIAN SAHAYATA SANSTHA is proud to be associated with TATA Motors along with our customer friends and family.



Mr. Rajan Babu Shrestha, CEO – SIPRADI Trading P. Ltd. stated "This is the 2<sup>nd</sup> year in a row that SIPRADI along with its CSR wing SIPRADIAN SAHAYATA SANSTHA has consistently taken part to mark this International Yoga Day celebration. Yoga is not only about exercises, it is a way to discover the sense of identity of oneself, the world and nature. It brings us

health and well-being and teaches us to keep this state each day."



SIPRADI always believes in putting their customers at first place, whether it is through delivery of quality service and product or different beneficial welfare events. Through these events SIPRADI finds a medium to meet and connect with all its stakeholders, customers, employees, friends and family. With all the hardships put into giving the best of experience, SIPRADI is here to build trust in every step we take.

#### **About Siprodi Trading Private Ltd.:**

SIPRADI, a major player in automotive & allied business and is one of the largest and most prestigious brands in Nepal. 37 years down the line, SIPRADI has exceeded USD 350 million annual revenue and is growing rapidly in automotive, energy, lubricant, financial services, and equipment businesses. It has 750 employees and 650 support staff working to a common goal – to deliver quality products and services while adding synergy to the growth of overall brand value. An ISO 9001:2015 certified company.

#### **About Siprodi Sahayata Sanstha:**

Siprodi Sahayata Sanstha is a non-profit, non - governmental and non - political social organization in existence since 2012. Siprodi Sahayata Sanstha was established by Siprodi Trading Private Limited to carry out its CSR activities. The organization aims to assist in the field of education by providing scholarships to the deserving needy children as well as promote adult education in remote villages of Nepal. The organization is also dedicated to help and support senior citizens, orphans and differently - abled people by every possible means. It also provides emergency relief and rehabilitation for the victims of natural calamities and disasters.