

## Tata Motors inaugurates its 25<sup>th</sup> Service Center for Passenger Vehicles in Nepal



As part of its continued endeavor to get closer to its customers, Tata Motors today inaugurated its 25<sup>th</sup> passenger vehicle service center in Nepal with Sipradi Trading Private Limited, the sole distributor of Tata Motors in the country. Located in Bagdol, Lalitpur, the new facility will remain open six days a week from 7 AM – 5:30 PM. Spread over 7750 sq. ft. and equipped with 12 bays, this state-of-the-art facility will cater to the entire range of Tata Motors passenger vehicles and offer a complete spectrum of after-sales service.

### Commenting at the inauguration of the new service center, Mr. Sujan Roy, Head – International Business,

**Passenger Vehicles, Tata Motors, said** *“Service is a very important and powerful differentiator in the automotive business, and has helped us earn the trust of our customers in Nepal. We are extremely proud to be a highly trusted brand in Nepal and through our partnership with Sipradi Trading Pvt. Ltd., we will continue to cater to our customer’s needs with utmost dedication. The new service facility reaffirms our commitment to providing the very best after-sales experience across our large and growing product portfolio in the country.”*

**Mr. Sachin Sawhney, Head, Customer Care, Passenger Vehicles International Business, Tata Motors, said,** *“we continue to enhance our presence in the Nepal with new products and services, this new state-of-the-art passenger car Workshop, will not only help maintain our growth momentum, but will also enable us to become FUTUREADY, for a sustained superior unmatched world-class service and Spares experience for our valuable customers.”*

**According to Mr. Rajan Babu Shrestha, CEO, Sipradi Trading Pvt. Ltd. said,** *“This new state-of-the-art service center in Bagdol is a world-class facility that will enable us to set the bar for customer satisfaction even higher. It is a true privilege to be growing our business hand-in-hand with Tata Motors, one of the most respected brands in the automobile industry, globally.”*

### About Tata Motors

Tata Motors Limited, a USD 42 billion organisation, is a leading global automobile manufacturer of cars, utility vehicles, buses, trucks and defence vehicles. As India’s largest automobile company and part of the USD 100 billion Tata group, Tata Motors has operations in the UK, South Korea, Thailand, South Africa, and Indonesia through a strong global network of 76 subsidiary and associate companies, including Jaguar Land Rover in the UK and Tata Daewoo in South Korea. In India, Tata Motors has an industrial joint venture with Fiat. Engaged in engineering and automotive solutions, with a focus on future-readiness and a pipeline of tech-enabled products, Tata Motors is India’s market leader in commercial vehicles and among the top in passenger vehicles with 9 million vehicles on Indian roads. The company’s innovation efforts are focused on developing auto technologies that are sustainable as well as suited. With design and R&D centres located in India, the UK, Italy and Korea, Tata Motors strives to pioneer new products that fire the imagination of GenNext customers. Abroad, Tata cars, buses, and trucks are being marketed in Europe, Africa, the Middle East, South Asia, South East Asia, South America, Australia, CIS, and Russia.

**About Sipradi**

Sipradi is a major player in AUTOMOTIVE & ALLIED business and is one of the largest and most prestigious brands in Nepal. 34 years down the line, Sipradi has exceeded USD 350 million annual revenue and is growing rapidly in automotive, energy, lubricant, financial services, and equipment businesses. It has 750 employees and 650 support staff working to a common goal – to deliver quality products and services while adding synergy to the growth of overall brand value. Sipradi Trading Private Ltd (STPL) has been the exclusive distributor of Tata Motors Ltd in Nepal since 1982. STPL is an ISO 9001:2008 certified company. STPL sells and services the full range of Tata Motors' commercial and passenger vehicles. The company has the largest sales and service distribution network throughout Nepal. It has 18 sales offices and 24 service centers dedicated to Commercial vehicles manufactured by TATA Motors Ltd., India. It has 20 showrooms and 25 service centers dedicated to Passenger Vehicles manufactured by TATA Motors Ltd., India. It also has more than 300 spare parts outlets across the country. Sipradi is also the distributor of Exide Batteries, MAk Lubricants and Michelin tires.