

TATA Motors organizes Global Service Camp

Sipradi Trading Pvt. Ltd., the sole distributor of TATA Motors, is organizing the Global Service Camp (GSC) from 21st-23rd November 2017.

The event was inaugurated by The CEO/ Managing Director of TATA Motors Guenter Butschek and TATA Motors International Business Chief Rudraroop Maitra. This is the first time that the CEO/ Managing Director has visited Nepal since the establishment of TATA Motors in Nepal 35 years ago, and because of this, there has been much fanfare about GSC in the country.

Organized for the purpose of imparting knowledge and information about vehicles, GSC is being held at different locations all over Nepal. Through GSC, vehicles will get servicing at all TATA dealers and official service centers. The event also features free safety driving lessons with the latest technology, 10% off on TATA original parts, entire servicing for vehicles, high mileage award, free labor charge, attractive offers in lubricants and attractive prizes.

On the occasion of GSC, TATA Motors Pvt. Ltd. also officially launched the latest TATA Magna Bus. Besides this, Exide Battery, Michelin, Sipradi Autoparts, MAK Lubricants and other brands have been included in this camp.

Keeping its social responsibilities intact, TATA Motors GSC has included free eye and health checkup, traffic awareness, and AIDS awareness. Sipradi Trading Pvt. Ltd. has also done a plantation program at various locations all over the country.

The Global Service Camp, which takes place all over the world at the same time, is being held in Nepal for the second time. The main purpose of this event is to generate awareness, as well as conduct entertainment programs for the participants. Also, through this camp, TATA Motors introduced the TATA Yodha exchange offer and organized TATA mobile workshop and training on wheel display.